



MCN AFFILIATE MEMBERSHIP

STANDARD

\$300

ADVANTAGE

\$1,500

PREMIUM

\$5,000

ANNUAL BENEFITS:

Profile in Our Online Business Directory

Includes a description of your company, logo, website link, and contact information.

Standard listing
in a single
category

Standard listing
in multiple
categories

Featured listing in
one category

One-Time Listing in SectorNews Newsletter

This monthly e-newsletter reaches over 13,000 subscribers. Affiliates are featured automatically on the month they join or renew their MCN membership. Those offering cost savings to members will also be mentioned in our MemberNews newsletter.



Attend or Sponsor MCN Events

Event attendance is open to nonprofits and MCN affiliate members.



Member Discount on Trainings and Services



Ability to Advertise in SectorNews

Additional fee applies.



Unlimited Job Postings in MCN's Online Career Center



Unlimited Postings in MCN's Community Trainings & Events Calendar



MCN Affiliate Badge

Showcase your support of the nonprofit sector by posting this badge on your website and in printed materials.



Opportunity to Author a Nonprofit 411 Article

Author an article that will be featured in SectorNews, MCN's website, and our social media channels. Topics and schedule subject to availability.



One Free Ad in MemberNews

MemberNews is a targeted newsletter that focuses on offers for MCN members.



25% Discount on SectorNews Advertisements



Webinar Partner

Present the training content for an MCN-hosted-and-promoted webinar. Topics and schedule subject to availability.

1x/year

2x/year

Social Media Spotlight

Your organization will be promoted to MCN's social media audience via Facebook, Instagram, LinkedIn, X/Twitter, Bluesky, and LinkedIn.

2x/year

4x/year

Discount on Event Sponsorships

Be a highly-visible sponsor at MCN's Annual Conference and Nonprofit Excellence Awards.

25%

50%

Priority Consideration for New MCN Sponsorship Opportunities



Logo Recognition on Our Website's Supporters Pages



Opportunity to Send One Dedicated Email to MCN Members





MCN AFFILIATE MEMBERSHIP

WHY JOIN:

The Massachusetts Council of Nonprofits is the only statewide organization to support the entire nonprofit sector. Affiliate membership connects your business to thousands of local nonprofits that need your expertise.

By becoming an MCN affiliate, you can:

- Support organizations that are building better communities where you, your employees, and your customers live and work.
- Highlight your business in MCN's popular online Business Directory.
- Gain exclusive access to events attended by hundreds of nonprofit leaders and closed to all other for-profit companies.
- Increase visibility through MCN's newsletters and social media channels.
- Promote your expertise through MCN's nonprofit resources and trainings.
- Receive discounts on MCN sponsorship and advertisements.
- Post an unlimited number of jobs and events on MCN's highly-trafficked online Career Center and Community Trainings & Events Calendar.

WHO YOU'LL REACH:



Thousands of employees at **550+** nonprofit member organizations



13,000+ newsletter subscribers



28,000+ social media followers

“Our MCN membership has helped us attract new clients and strengthen relationships throughout the state. Through MCN events, the online directory, and promotion in the newsletter, we continually network with the nonprofit community in Massachusetts. We greatly value our years as a member of MCN.”

- Insource Services, Inc.



To learn more, visit macouncilofnonprofits.org