



# MCN AFFILIATE MEMBERSHIP

STANDARD	ADVANTAGE	PREMIUM
\$300	\$1,500	\$5,000

## ANNUAL BENEFITS:

	Standard listing in a single category	Standard listing in multiple categories	Featured listing in one category
<b>Profile in Our Online Business Directory</b> Includes a description of your company, logo, website link, and contact information.	●	●	●
<b>One-Time Listing in SectorNews and MemberNews E-Newsletters</b> These monthly newsletters collectively reach over 14,000 nonprofits, business leaders, and MCN members. Affiliates are featured automatically on the month they join or renew their annual membership with MCN.	●	●	●
<b>Attend or Sponsor MCN Events</b> Event attendance is open to nonprofits and MCN affiliate members.	●	●	●
<b>Member Discount on Trainings and Services</b>	●	●	●
<b>Ability to Advertise in SectorNews</b> Additional fee applies.	●	●	●
<b>Unlimited Job Postings in MCN's Online Career Center</b>	●	●	●
<b>Unlimited Postings in MCN's Community Trainings &amp; Events Calendar</b>	●	●	●
<b>MCN Affiliate Badge</b> Showcase your support of the nonprofit sector by posting this badge on your website and in printed materials.	●	●	●
<b>Opportunity to Author a Nonprofit 411 Article</b> Author an article that will be featured in SectorNews, MCN's website, and our social media channels. Topics and schedule subject to availability.		●	●
<b>One Free Ad in MemberNews</b> MemberNews is a targeted newsletter that focuses on offers for MCN members.		●	●
<b>25% Discount on SectorNews Advertisements</b>		●	●
<b>Webinar Partner</b> Present the training content for an MCN-hosted-and-promoted webinar. Topics and schedule subject to availability.		1x/year	2x/year
<b>Social Media Spotlight</b> Your organization will be promoted to MCN's social media audience via Facebook, Instagram, LinkedIn, X/Twitter, Bluesky, and LinkedIn.		2x/year	4x/year
<b>Discount on Event Sponsorships</b> Be a highly-visible sponsor at MCN's Annual Conference and Nonprofit Excellence Awards.		25%	50%
<b>Priority Consideration for New MCN Sponsorship Opportunities</b>			●
<b>Logo Recognition on Our Website's Supporters Pages</b>			●
<b>Opportunity to Send One Dedicated Email to MCN Members</b>			●



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## WHY JOIN:

The Massachusetts Council of Nonprofits is the only statewide organization to support the entire nonprofit sector. Affiliate membership connects your business to thousands of local nonprofits that need your expertise.

By becoming an MCN affiliate, you can:

- Support organizations that are building better communities where you, your employees, and your customers live and work.
- Highlight your business in MCN’s popular online Business Directory.
- Gain exclusive access to events attended by hundreds of nonprofit leaders and closed to all other for-profit companies.
- Increase visibility through MCN’s newsletters and social media channels.
- Promote your expertise through MCN’s nonprofit resources and trainings.
- Receive discounts on MCN sponsorship and advertisements.
- Post an unlimited number of jobs and events on MCN’s highly-trafficked online Career Center and Community Trainings & Events Calendar.

## WHO YOU’LL REACH:



**Thousands** of employees at **550+** nonprofit member organizations



**13,000+** newsletter subscribers



**28,000+** social media followers

“Our MCN membership has helped us attract new clients and strengthen relationships throughout the state. Through MCN events, the online directory, and promotion in the newsletter, we continually network with the nonprofit community in Massachusetts. We greatly value our years as a member of MCN.”

- Insource Services, Inc.



To learn more, visit [macouncilofnonprofits.org](http://macouncilofnonprofits.org)